AUDIO - VISUAL SERVICES FOR PAL NETWORK

Project description
PAL Network is a south-south partnership of 15 member organizations working across South Asia, Africa and the Americas to assess children’s basic reading and numeracy skills. Member organizations conduct citizen-led assessments and actions aimed at improving learning outcomes. In the last fourteen years, PAL assessments and actions have generated evidence that informs, engages and influences citizens to act. PAL Network has and continue to contribute to policy shifts, from inputs to a focus on learning outcomes in a bid to track efforts towards achieving Sustainable Development Goal 4.1.

To improve information sharing and enhance the conversation about equitable and inclusive quality education as articulated in SDG 4, PAL seeks audio-visual services from an experienced individual. PAL audio-visual products are to be educative told from the perspective of its journey (past, present, future) with emphasis on human interest stories through the subsequent activities (assessments and action). The objective of this consultancy is to provide PAL Network with audio-visual support that includes videography (documentary and short clips) and photography targeting both global, regional and national audiences. These products will be distributed on PAL website and social media platforms. On videography, PAL wants a 15-20 minutes’ documentary with a shorter version of about 6 minutes and an additional four short clips, 1-2 minutes each running time. The documentary and short clips will represent the diversity of languages within the Network. The three current official languages of the network are English, French and Spanish. PAL also expects about 100 photos depicting various themes related to PAL Network’s work. The production will start on 29 July, 2019, and end on December 15, 2019.

Scope of Work
PAL Network will guide and support the development and production processes. PAL expects the audio-visual consultant to;

1. Interpret the terms of this consultancy.
2. Participate in the storyboard briefing workshop from 29 July, 2019. PAL Network will cover all logistical costs related to this task.
3. Travel to select PAL Network member countries to capture live events in an audio-video format during the assessment and action period.
4. Produce the documentary, short clips and photos at highest market quality standards, high definition and colorful – as per PAL branding guidelines.
5. Coordinate the entire documentary, short clips and photo production. The consultant will deliver first round product for review and comments from PAL before submitting final and ready to air product in broadcast standards and in HD technology format 16:9.
6. Capture, caption and produce action oriented and high resolution photographs.
Deliverables of the consultancy

The deliverables expected under this consultancy are as follows;

1. Submit a storyboard for the documentary and short-clips to PAL Network for approval before filming.
2. Produce a 15 - 20-minute documentary with (English, Spanish and French subtitles), a six-minute shorter version and additional four clips of 1-2 minutes each.
3. Provide a master copy of all raw footage on a hard drive.
4. Submit approximately 100 high quality themed photos (edited and captioned) featuring various themes related to PAL assessment and action.

Requirements for application

1. Budget to undertake this task.
2. Reel (two samples of similar previous works profiling your professional experience, preferably in education contexts such as documenting citizen-led assessments and actions). Shared through WeTransfer.
3. A two-page curriculum vitae detailing suitability to this job.
4. Work plan and timelines.

Intellectual property

All audio and visual material of any nature whatsoever produced in the course of this assignment produced in whole or in part by the consultant in the course of service shall be considered the property of PAL Network. All the raw materials would be delivered as part of the deliverables. Except for purposes of this assignment, the information shall not be disclosed to the public nor used in whatever without written permission of the Client in line with the national and International Copyright Laws applicable.

If you are interested in this consultancy, please send your application to jobs@palnetwork.org. In the subject line, please indicate Audio - Visual services for PAL Network. The Application closes on July 22nd, 2019.